

COMPETENT INVESTMENT PROFESSIONALS

To **invest** is to allocate money in certain assets for some profit in the future. To achieve that goal, you need to ensure that the assets you choose have potential to grow in **value**. Thus, you have to know whether the asset's price is cheaper or more expensive compared to its true **value** or generally known as 'fair value'. If you already know the fair value of an asset, you can decide whether the asset price is cheap or expensive and whether or not to make **investment** in that asset. A **smart investor** only **invests** in assets that he considered 'cheap' because it means the assets will grow in the future.

The process to find a fair value of an asset is known as valuation. **S1 Finance and Banking** aims to build **valuation** skill in its graduates so that they are able to do **valuation** for different class of assets. With this skill, they are expected to make sound and reasonable **investment** decision for themselves and their clients.



Top 6 Team in Global CFO Competition in South Africa



Best Paper in Bank Indonesia Research Competition



Winner of Investment Analysis Report in Universitas Indonesia

OUR ALUMNI



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UNIVERSITAS
PRASETIYA MULYA

SCHOOL OF BUSINESS &
ECONOMICS (SBE)



A GLIMPSE OF INVESTMENT PROFESSIONALS' LIFE

Investment Analyst

You are working for a multi-billion dollar investment firm. Your firm has recently received a billion dollar to be managed. As an investment analyst, you have to analyze available investment opportunities to invest the money. You have to decide which investment opportunity will give the best profit for your client.

Chief Financial Officer (CFO)

This morning you have two proposals on your desk. The first proposal is to buy a new machine from China for the new factory, while the second proposal is to buy a new machine from Japan. The second proposal will cost you more, but the new machine will last longer. As the CFO, you are now to choose the proposal that will make most profits for the company.

Financial Advisor

Your client is one of the biggest companies in Indonesia. They have a megaproject and wish to raise USD 100 million for the project. You and your team are hired to advise and help them to raise such amount of money in one year. You are now wondering what options are available.

Bankers

A big multi-national company has applied a loan for factory expansion in your bank. You, as a banker, have to analyze the company's condition to determine its ability to repay the loan. Based on your analysis, you have to decide whether or not to give that company the proposed loan.

WHAT DO THEY HAVE IN COMMON?

These professions are expert in finance, particularly in investment. Having expertise in finance and investment open many doors in professional world. As finance and investment become the backbone of a business, this allows you to understand end-to-end business process and make the right investment decision.

THE ENABLER

- ▶ Finance and investment professionals exist to help and assist entrepreneurs in making their decision. You, as future finance and investment professional, will enable business to run efficiently and effectively by allocating their resources.
- ▶ You will help business to get funded by investors and you will help investors to choose which business to acquire or invest in.
- ▶ You will help banks to allocate their money and help business to get that money.
- ▶ You will advise institutions and individuals to make the prudent investment decision based on their relevant condition.
- ▶ You enable the economy to run.
- ▶ You are the enabler.

PROFICIENT

ANALYTICAL ANALYTICAL

PROFICIENT

ETHICAL ETHICAL

FUTURE CAREER

FINANCE

Research Analyst, investment analyst, equity research analyst, fund manager, portfolio analyst, investment advisor, wealth manager, corporate finance analyst, financial manager, financial advisory, private equity analyst, venture capitalist, investment banker, chief financial officer, chief investment officer.

BANKING

Professional banker, corporate banker, commercial banker, credit analyst, international banker, risk manager, treasury manager, asset liability management, central bankers, loan specialist, compliance manager, fraud specialist, fraud detection.

SPECIALIZATION IN INVESTMENT

Undergraduate Finance and Banking Program strives to build investment competencies in its graduates. As part of CFA (Chartered Financial Analyst ©) Affiliated University, the program has applied global-standard in its learning process by integrating CFA Candidate Body of Knowledge (CBOK) in its curriculum. CFA is the most prestigious certification in investment, that is recognized in more than 100 countries.

The program also integrates Bloomberg Terminals in its learning process to build the skills needed in finance professions and to enable students to grasp complex concepts through practical application and immersion. The program also involves practitioners and industry leaders in its learning process through hands-on projects.

Supervised jointly by the practitioners and faculty members, the projects give students insights into how to apply their knowledge and close the gap between theory and practice.

The program has collaboration with leading financial institutions i.e. Schroder Investment Management Indonesia, Indonesia Stock Exchange, Bahana Pembinaan Usaha Indonesia (Bahana Sekuritas and Bahana TCW Investment Management), Trimegah Sekuritas, Phillip Sekuritas Indonesia, Bank Sinarmas and Bank OCBC NISP. The partner companies act as program advisors for curriculum improvement, guest lectures, internship provider and partner in student project.



Global Winner of Maybank Go Ahead Challenge



Retail Banking Product & Design Class With OCBC NISP Bank